



Medicaid Food Security Partners Program: RFP Informational Webinar

December 13, 2023



Info Webinar Housekeeping



Webinar Recording: This webinar will be recorded and made available on the MFSN Website.



Use the Q&A feature: Feel free to submit questions throughout the webinar by using the Q&A feature. You can submit anonymously.



Make sure you are muted: Please stay muted throughout the presentation to limit background noise.

Info Webinar Objectives



Provide Program Overview: Ensure participants gain a thorough understanding of the Medicaid Food Security Partner Program, including its goals, objectives, and the broader context of addressing food security within Medicaid programs.



Clarify RFP Guidelines: Clearly explain the requirements outlined in the Request for Proposals, covering key submission criteria, timelines, and expectations for prospective grantees.



Showcase Policy and Program Opportunities: Share examples of policy and program opportunities to bring about positive change in addressing food security within Medicaid programs.

Info Webinar Highlights



Welcome, Meeting Objective, Quick Poll (5 min)
Audrey Immel, Share Our Strength



Overview of Medicaid Food Security Network (10 min)
Laura Cornwell, Share Our Strength



Overview of Medicaid Food Security Partners Program (10 min)
Audrey Immel, Share Our Strength



Policy and Program Opportunities (5 min)
Kathryn Jantz, HealthBegins



Q&A (25 min)
Kathryn Jantz, HealthBegins



Recap & Closing (5 min)
Audrey Immel, Share Our Strength

Quick Poll

Engage with us! Engage with our poll and let us know:

1. Which state is your organization based in?
2. What is your organization type?
 - a. Hunger advocate
 - b. Healthcare
 - c. Other
3. Is your organization working on advocacy for new policy or a policy implementation?
 - a. Advocacy for new policy
 - b. Policy Implementation
4. What types of strategies are you interested in?
 - a. Screening & Referral
 - b. Assistance and Navigation
 - c. Data, Evaluation and Continuous Improvement
 - d. Investments and Benefits
 - e. Not sure yet
5. Have you signed up to participate in the Medicaid Food Security Network?

Accessing the Poll: You can locate the Zoom Poll feature on your screen. Simply click on the "Polls" icon in the Zoom toolbar, answer the presented question, and hit submit.



Medicaid Food Security Network

Goal, Mission & Vision

Goal

Our goal is to impact 40% of all Medicaid enrollees, especially children and families, through improved access to SNAP and WIC and increased investments in food security and access initiatives by 2030.



Mission & Vision



Support anti-hunger advocates to engage, influence, and partner with state Medicaid programs and Medicaid-serving systems **in adopting and implementing effective strategies** to support the full spectrum of food needs of **children and families** enrolled in Medicaid **with an emphasis on closing the enrollment gap in SNAP and WIC.**



The MFSN will provide state and national anti-hunger and healthcare advocates, and other stakeholders with **the infrastructure for collaboration, technical assistance, and tools for policy and advocacy.** MFSN participants will be able to successfully **identify, advocate for, and implement** effective, **state-specific policies and programs** for every state Medicaid program.

MFSN Key Activities



CONVENE & COLLABORATE

This MFSN is the national forum to **support collaboration around Medicaid's role in food insecurity** for children and families.



INFORM & INFLUENCE

The MFSN will **enable important resources to be more efficiently shared** and will **identify and address gaps in resources needed** for Medicaid policy change and effective implementation. These resources might include policy briefs, original research, and advocacy tools



ACCELERATE POLICY CHANGE

Share learnings from the network to support state and federal level regulatory policy change that will maximize Medicaid's impact addressing food insecurity.

2024-25 Opportunities



COLLABORATE

Develop a list of **nutritional benefits and food support policy changes** informed by the steering committee and MFSN that that partners could use for championing change in their region/state.



STATE POLICY SPOTLIGHT

Tracking of new and existing **state Medicaid Policy around nutrition benefits and food support** providing interested partners with a catalog of ideas for strategies.



MEDICAID FOOD SECURITY PARTNERS PROGRAM

Launch Medicaid Food Security Partners Program. **Provide technical assistance on focusing Medicaid policy levers on addressing.**

FEDERAL ENGAGEMENT

Assess potential opportunities for federal policy to support Medicaid Member food needs such as protecting **1115 waiver flexibilities** or adding a **food insecurity core measure**

Stay Connected!

Visit the [MFSN Website](#) for more information and sign up to join the Network and stay informed. We hope you will join our first quarterly meeting on **January 31, 2024.**



*Sign-up for Digest by scanning QR code
or visiting
<https://medicaidfoodsecuritynetwork.org/>*

Medicaid Food Security Partners Program

MFSP: Overview

Share Our Strength, in collaboration with co-designers Benefits Data Trust and HealthBegins, is launching the first grant funding opportunity for the Medicaid Food Security Partners Program.

Share Our Strength will be funding four state-based organizations or coalitions to support either advocacy or implementation of promising food-security policy initiative(s) within their state Medicaid program, with a special focus on strategies that promote SNAP and WIC enrollment.

The Medicaid Food Security Partners Program is an initiative of the National Medicaid Food Security Network.



MFSP: Eligibility & Selection Criteria



ELIGIBILITY

- **Eligible applicants:** state-based nonprofits, government entities, coalitions, or academic centers focusing on health, food insecurity, and children.
- Preference for those **showing collaboration skills and ability to build relationships** in the food insecurity sector.
- **Capacity to engage** state Medicaid agencies on regulatory policy and operational practices is essential.



ORGANIZATIONAL COMMITMENT

- **Define a clear focus**, aimed at influencing state Medicaid policies or enhancing policy implementation.
- Explicitly show how the proposed focus **contributes to reducing the SNAP and WIC enrollment gap** in Medicaid recipients.
- Actively **engage community members** for input and collaboration.
- **Willingness to share** project insights and achievements within MFSN and broader public forums.



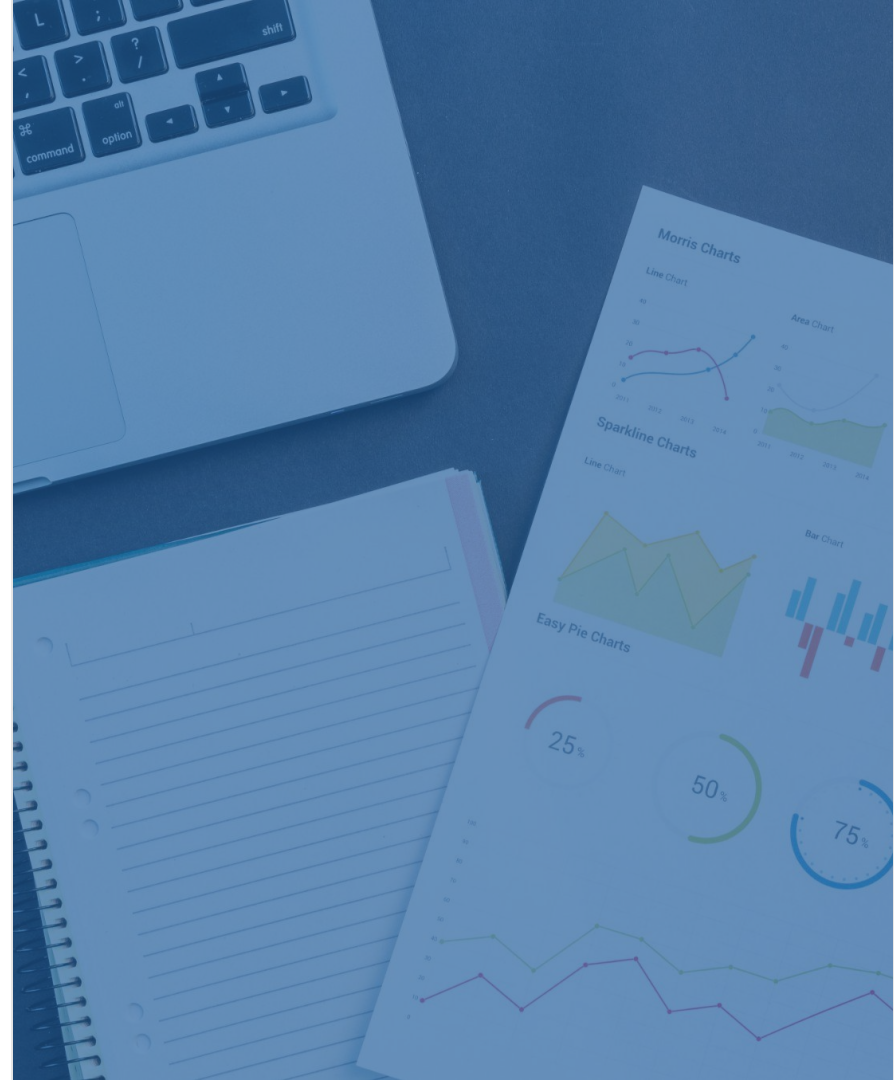
CONSIDERATIONS

We will consider the following when selecting organizations:

- Health inequities
- Rural/Urban diversity
- Political diversity
- Racial and ethnic diversity
- Organizational readiness
- Policy opportunities

MFSPP: Funding Levels & Use

- Award amount: \$70,000.00
- Single agency recipient
- Flexible use of funds for project needs, including:
 - staff time,
 - community stakeholder reimbursement,
 - coalition participation, and more
- Funding provided in a single disbursement upon contract execution



MFSPP: Benefits & Requirements



TIMELINE & SUCCESS METRICS

Participants will be required to **create a workplan** to be included in the grant contract. Organizations will also work with the MFSN team and other participating states to **establish metrics for measuring success** at the start of the project.



COHORT LEARNING

Participants will **commit to participating in monthly group calls** with the other participating states as well as the national quarterly MFSN meetings. Grantees may be asked to prepare for these meetings in various ways.



TECHNICAL ASSISTANCE

Each participating organization or team will have a **monthly 1:1 with the Share our Strength team**. The goal of these meetings is to **identify technical assistance needs** and identify opportunities for support. The technical assistance team may offer an in-person site visit as helpful and relevant.

MFSP: Benefits & Requirements, cont.



GRANT REPORTING

Grantees will have **four deliverables**. All deliverables will be streamlined with the goal of reducing the reporting workload.

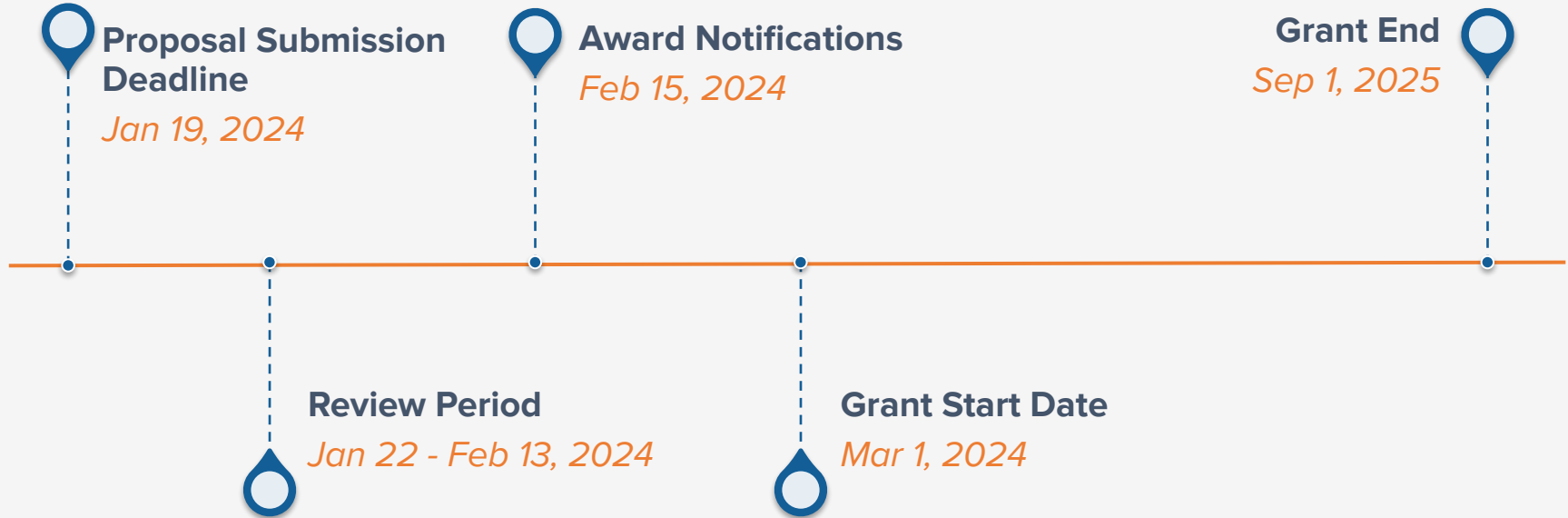
- **Workplan** - Due upon contract execution
- **Two mid-point reports** - Due six and twelve months after contract execution
- **Final Reporting** - Due thirty days after the end of the performance period




INFORMATION SHARING

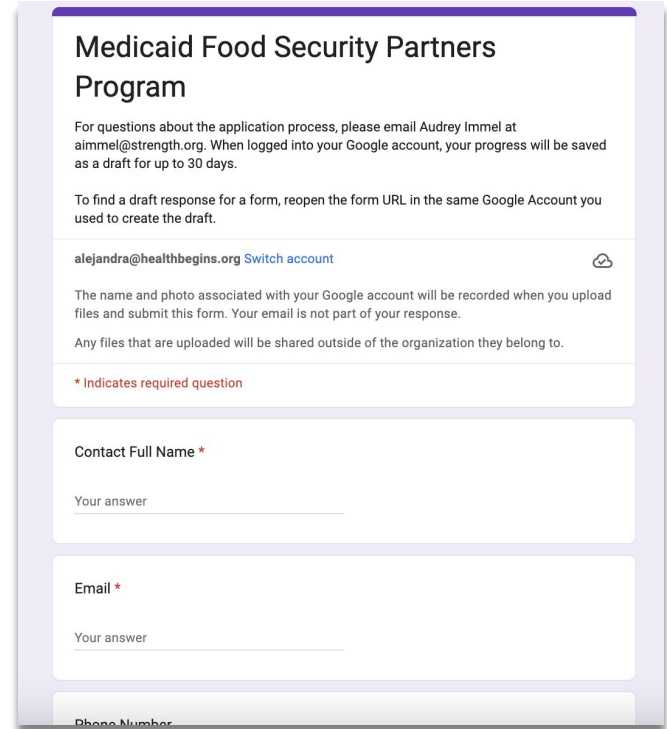
Grantees may be asked to share sample documents (i.e. advocacy documents to the state) or participate in interviews or other activities for the purpose of **sharing information and learnings with the state cohort and the MFSN**. These will be collaboratively developed with the grantee.

MFSP: Timeline



MFSP: Application Process


- Navigate to online form to apply 
 - Progress/draft saved for 30 days when signed into Google
 - To find draft response for form, reopen form URL in the same Google Account you used to created draft
- Submission Deadline
 - Application responses must be received by **11:59 pm ET on 1/19/24**
- RFP Questions & Scoring Rubric
 - Questions can be found in RFP document
 - Scoring rubric can be found on MFSN website ([link here](#)).



Medicaid Food Security Partners Program

For questions about the application process, please email Audrey Immel at aimmel@strength.org. When logged into your Google account, your progress will be saved as a draft for up to 30 days.

To find a draft response for a form, reopen the form URL in the same Google Account you used to create the draft.

alejandra@healthbegins.org [Switch account](#) 

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Your email is not part of your response.

Any files that are uploaded will be shared outside of the organization they belong to.

** Indicates required question*

Contact Full Name *

Your answer _____

Email *

Your answer _____

Phone Number _____

Policy and Program Opportunities



FOOD INSECURITY
SCREENING &
REFERRAL



ASSISTANCE &
NAVIGATION +
SNAP & WIC
ENROLLMENT
INFRASTRUCTURE



DATA,
EVALUATION, &
CONTINUOUS
IMPROVEMENT



INVESTMENTS &
BENEFITS

Q&A

What questions can we answer?



Recap & Closing

01

Program Aims

Share Our Strength will be funding four state-based organizations or coalitions to **support either advocacy or implementation of promising food-security policy initiative(s)** within their state Medicaid program

02

Funding Opportunity

Grantees will receive **\$70,000.00 for an 18-month period** as well as full cohort learning opportunities and individualized technical assistance.

03

Application Deadline

Application responses must be received by **11:59 pm ET on 1/19/24**

04

Contact

For questions please contact **Audrey Immel**, Health Systems Program Manager, Share Our Strength at **MFSN@strength.org**

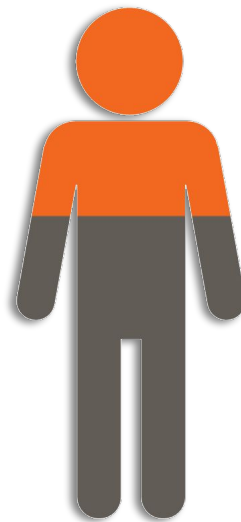
Appendix



Why engage
Medicaid to
address food
insecurity?

~85 Million Enrollees

34 Million
Children and
Youth



51 Million
Adults

Medicaid has relationships and communication pathways with **millions of low-income Americans** and the staff serving them.

Putting it into
perspective...



\$626 Billion
Annual Medicaid
Expenditures



\$111 Billion
Annual SNAP
Expenditures

Reinvesting just **one percent** of
Medicaid funds nationally would be 6.2
Billion dollars or roughly **a year's
supply of food for 850,000 Americans.**