



Medicaid Food Security Partners Program: Request for Proposals

January 9, 2025



Info Webinar Housekeeping



Webinar Recording: This webinar will be recorded and made available on the MFSN Website.



Use the Q&A feature: Feel free to submit questions throughout the webinar by using the Q&A feature. You can submit anonymously.



Make sure you are muted: Please stay muted throughout the presentation to limit background noise.

Info Webinar Objectives



Provide Program Overview: Ensure participants gain understanding of the Medicaid Food Security Partner Program, including its goals, objectives, and the broader context of addressing food security within Medicaid programs.



Clarify RFP Guidelines: explain requirements outlined in the Request for Proposals, covering key submission criteria, timelines, and expectations for prospective grantees.



Showcase Policy and Program Opportunities: Share examples of policy and program opportunities to bring about positive change in addressing food security within Medicaid programs.

Info Webinar Highlights



Welcome, Meeting Objective, Quick Poll (5 min)

Julian Xie, Share Our Strength



Overview of Medicaid Food Security Network (10 min)

Julian Xie, Share Our Strength



Overview of Medicaid Food Security Partners Program (10 min)

Kathryn Jantz, HealthBegins



Q&A (25 min)



Recap & Closing (5 min)

Julian Xie, Share Our Strength



Medicaid Food Security Network

Goal, Mission & Vision

Goal

Our goal is to impact 40% of all Medicaid enrollees, especially children and families, through improved access to SNAP and WIC and increased investments in food security and access initiatives by 2030.



Mission & Vision



Support anti-hunger advocates to engage, influence, and partner with state Medicaid programs and Medicaid-serving systems **in adopting and implementing effective strategies** to support the full spectrum of food needs of **children and families** enrolled in Medicaid **with an emphasis on closing the enrollment gap in SNAP and WIC.**



The MFSN will provide state and national anti-hunger and healthcare advocates, and other stakeholders with **the infrastructure for collaboration, technical assistance, and tools for policy and advocacy.** MFSN participants will be able to successfully **identify, advocate for, and implement** effective, **state-specific policies and programs** for every state Medicaid program.

MFSN Key Activities



Convene & Collaborate	Inform & Influence	Create Resources	Technical assistance
<ul style="list-style-type: none">● National forum to support collaboration around Medicaid's role in food insecurity for children and families● Host quarterly network meetings, bringing together diverse food and healthcare stakeholders	<ul style="list-style-type: none">● Share resources, identify and address gaps in resources for Medicaid policy change and effective implementation● Share learnings from network to support state and federal policy change to maximize Medicaid's impact on food insecurity	<ul style="list-style-type: none">● Medicaid Food Security Policy Dashboard● Medicaid and Food Security 101 videos● Promising Strategies Document to guide states' policy change● Bimonthly News Digest	<ul style="list-style-type: none">● Medicaid Food Security Partners Program provides funding and technical assistance to 4 state organizations for Medicaid policy change or implementation with focus on SNAP/WIC and Food is Medicine

Policy and Program Opportunities



FOOD INSECURITY
SCREENING &
REFERRAL



ASSISTANCE &
NAVIGATION +
SNAP & WIC
ENROLLMENT
INFRASTRUCTURE



DATA,
EVALUATION, &
CONTINUOUS
IMPROVEMENT



INVESTMENTS &
BENEFITS

Quick Poll

Engage with us! Engage with our poll and let us know:

1. Which state is your organization based in?
2. What is your organization type?
 - a. Hunger/food security advocate
 - b. Healthcare
 - c. Other
3. Is your organization working on advocacy for new policy or a policy implementation?
 - a. Advocacy for new policy
 - b. Policy Implementation
4. What types of strategies are you interested in?
 - a. Screening and Referral
 - b. Assistance and Navigation
 - c. Data, Evaluation and Continuous Improvement
 - d. Investments and Benefits
 - e. Not sure yet
5. Have you signed up to participate in the Medicaid Food Security Network?

Accessing the Poll: You can locate the Zoom Poll feature on your screen. Simply click on the "Polls" icon in the Zoom toolbar, answer the presented question, and hit submit.



Stay Connected!

Visit the [MFSN Website](#) for more information and sign up to join the Network and stay informed. We hope you will join our next quarterly meeting on **January 30, 2025.**



*Sign-up for Digest by scanning QR code
or visiting
<https://medicaidfoodsecuritynetwork.org/>*

Medicaid Food Security Partners Program

MFSP: Overview

Share Our Strength, in collaboration with co-designer HealthBegins, is launching a grant funding opportunity for the Medicaid Food Security Partners Program.

Share Our Strength will fund four state-based organizations or coalitions to support either advocacy or implementation of promising food-security policy initiative(s) within their state Medicaid program, with a **special focus on strategies that promote SNAP and WIC enrollment.**



MFSP: Eligibility & Selection Criteria



ELIGIBILITY

- **Eligible applicants:** state-based nonprofits, government entities, coalitions, or academic centers focusing on health, food insecurity, and children.
- Preference for those **showing collaboration skills and ability to build relationships** in the food insecurity sector.
- **Capacity to engage** state Medicaid agencies on regulatory policy and operational practices is essential.



ORGANIZATIONAL COMMITMENT

- **Define a clear focus**, aimed at influencing state Medicaid policies or enhancing policy implementation.
- Explicitly show how the proposed focus **contributes to reducing the SNAP and WIC enrollment gap** in Medicaid recipients.
- Actively **engage community members** for input and collaboration.
- **Willingness to share** project insights and achievements within MFSN and broader public forums.



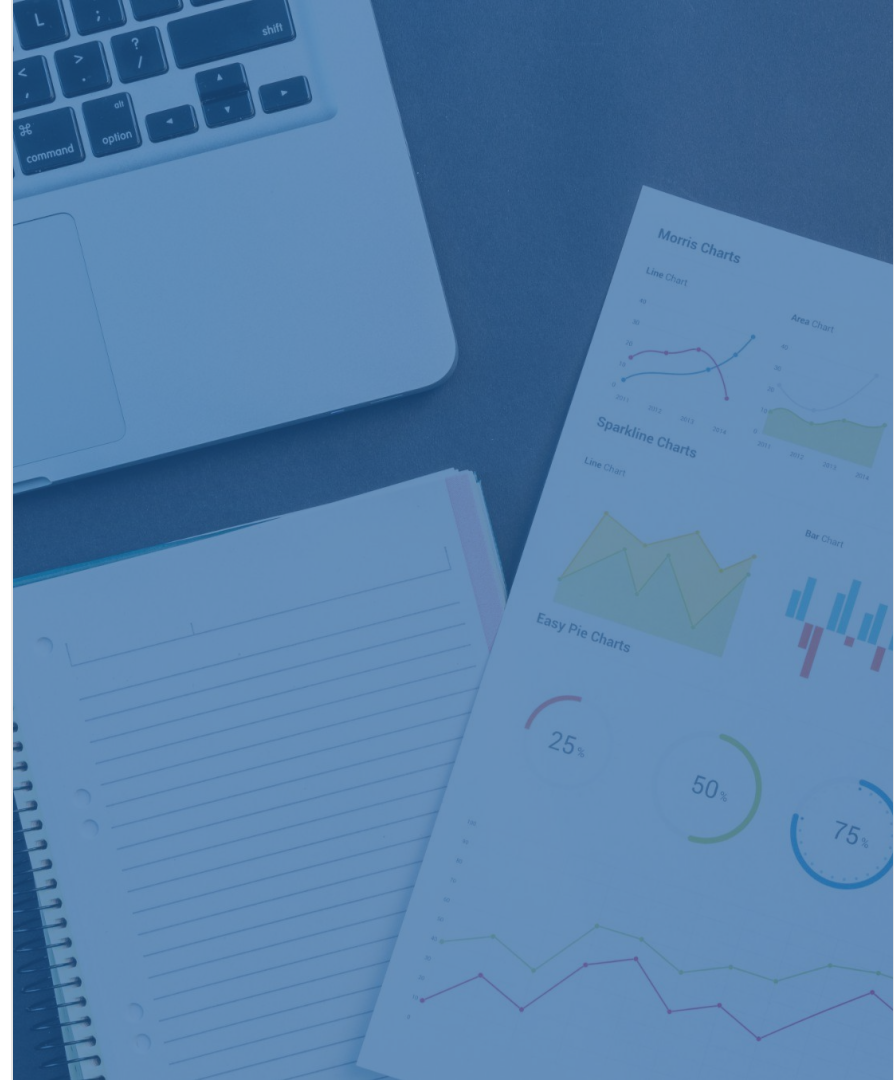
CONSIDERATIONS

We will consider the following when selecting organizations:

- Health inequities
- Rural/Urban diversity
- Political diversity
- Racial and ethnic diversity
- Organizational readiness
- Policy opportunities

MFSPP: Funding Levels & Use

- Award amount: \$75,000
- Single agency recipient
- Flexible use of funds for project needs, including:
 - staff time
 - community stakeholder reimbursement
 - coalition participation, and more
- Funding provided in a single disbursement upon contract execution



MFSPP: Benefits & Requirements



TIMELINE & SUCCESS METRICS

Participants will be required to **create a workplan** to be included in the grant contract. Organizations will also work with the MFSN team and other participating states to **establish metrics for measuring success** at the start of the project.



COHORT LEARNING

Participants will **commit to participating in monthly group calls** with the other participating states as well as the national quarterly MFSN meetings. Grantees may be asked to prepare for these meetings in various ways.



TECHNICAL ASSISTANCE

Each participating organization or team will have a **monthly 1:1 with the Share our Strength team**. The goal of these meetings is to **identify technical assistance needs** and identify opportunities for support. The technical assistance team may offer an in-person site visit as helpful and relevant.

MFSP: Benefits & Requirements, cont.



GRANT REPORTING

Grantees will have **four deliverables**. All deliverables will be streamlined with the goal of reducing the reporting workload.

- **Workplan** - Due upon contract execution
- **Two mid-point reports** - Due six and twelve months after contract execution
- **Final Reporting** - Due thirty days after the end of the performance period




INFORMATION SHARING

Grantees may be asked to share sample documents (i.e. advocacy documents to the state) or participate in interviews or other activities for the purpose of **sharing information and learnings with the state cohort and the MFSN**. These will be collaboratively developed with the grantee.

2024-2025 cohort

GEORGIA



Voices
for Georgia's Children

OKLAHOMA



OKPOLICY.ORG
Oklahoma Policy Institute

VIRGINIA



FEDERATION OF
VIRGINIA FOOD BANKS

MICHIGAN




food
BANK
COUNCIL OF MICHIGAN

MFSP: Timeline



MFSP: Application Process

- Navigate to online form to apply 
 - Progress/draft saved for 30 days when signed into Google
 - To find draft response for form, reopen form URL in the same Google Account you used to created draft
- Submission Deadline
 - Application responses must be received by **11:59 pm ET on 2/14/25**
- RFP Questions
 - Questions can be found in RFP: [link here](#)

Medicaid Food Security Partners Program Application

Share Our Strength and HealthBegins are launching the second cohort of grant funding for the Medicaid Food Security Partners Program. Share Our Strength will be funding four state-based organizations or coalitions to pursue creation or implementation of state Medicaid regulatory or administrative changes that promote promising food and nutrition security policy initiative(s), with a special focus on strategies that promote SNAP and WIC enrollment among children and families. Grantees will receive \$75,000 for an 18-month period as well as full cohort learning opportunities and individualized technical assistance. Preference will be given to candidates with the necessary relationships, strategy, and positioning to reasonably achieve success. The Medicaid Food Security Partners Program is an initiative of the [National Medicaid Food Security Network](#). Please note that some of these questions are part of a standardized set of questions Share Our Strength asks from grant applicants. Some questions may not feel relevant to your organization or this project - if this is the case, do your best to respond or put "not applicable" as needed. Reach out at mfsn@strength.org with any questions.

DEADLINE: February 14 at 11:59 PM EST

Note: when signed into your Google account, your progress is saved as a draft for up to 30 days. To find a draft response for a form, reopen the form URL in the same Google Account you used to create the draft. However, we recommend that you download this Word document version of the application questions, so that you can draft outside of the form and then copy-paste responses into the survey form once you're ready to submit.

Q&A

What questions can
we answer?



Recap & Closing

01

Program Aims

Share Our Strength will be funding four state-based organizations or coalitions to **support either advocacy or implementation of promising food-security policy initiative(s)** within their state Medicaid program

02

Funding Opportunity

Grantees will receive **\$75,000.00 for an 18-month period** as well as full cohort learning opportunities and individualized technical assistance.

03

Application Deadline

Application responses must be received by **11:59 pm ET on 2/14/25**

04

Contact

For questions please contact **Katrina Scott** Health Systems Associate, Share Our Strength at **MFSN@strength.org**

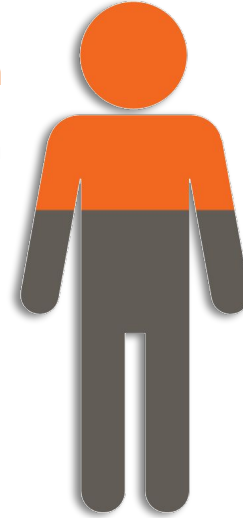
Appendix



Why engage
Medicaid to
address food
insecurity?

~79 Million Enrollees

37 Million
Children and
Youth



42 Million
Adults

Medicaid has relationships and communication pathways with **millions of low-income Americans** and the staff serving them.

Putting it into
perspective...



\$626 Billion
Annual Medicaid
Expenditures



\$111 Billion
Annual SNAP
Expenditures

Reinvesting just **one percent** of
Medicaid funds nationally would be 6.2
Billion dollars or roughly **a year's
supply of food for 850,000 Americans.**